

# Baden-Wuerttemberg Cooperative State University

## Baden-Wuerttemberg – Home to Commerce and Industry

- Baden-Wuerttemberg is one of the leading economic regions not only in Germany but also in Europe: Home to internationally renowned corporations and thousands of successful small and medium-sized enterprises, known for its innovative drive and inventive spirit, with a high level of productivity and low unemployment rate.
- 4.8 per cent of Baden-Wuerttemberg's gross domestic product is invested into research and development.
- This figure makes Baden-Wuerttemberg the leading innovator in comparison to the 97 EU regions.



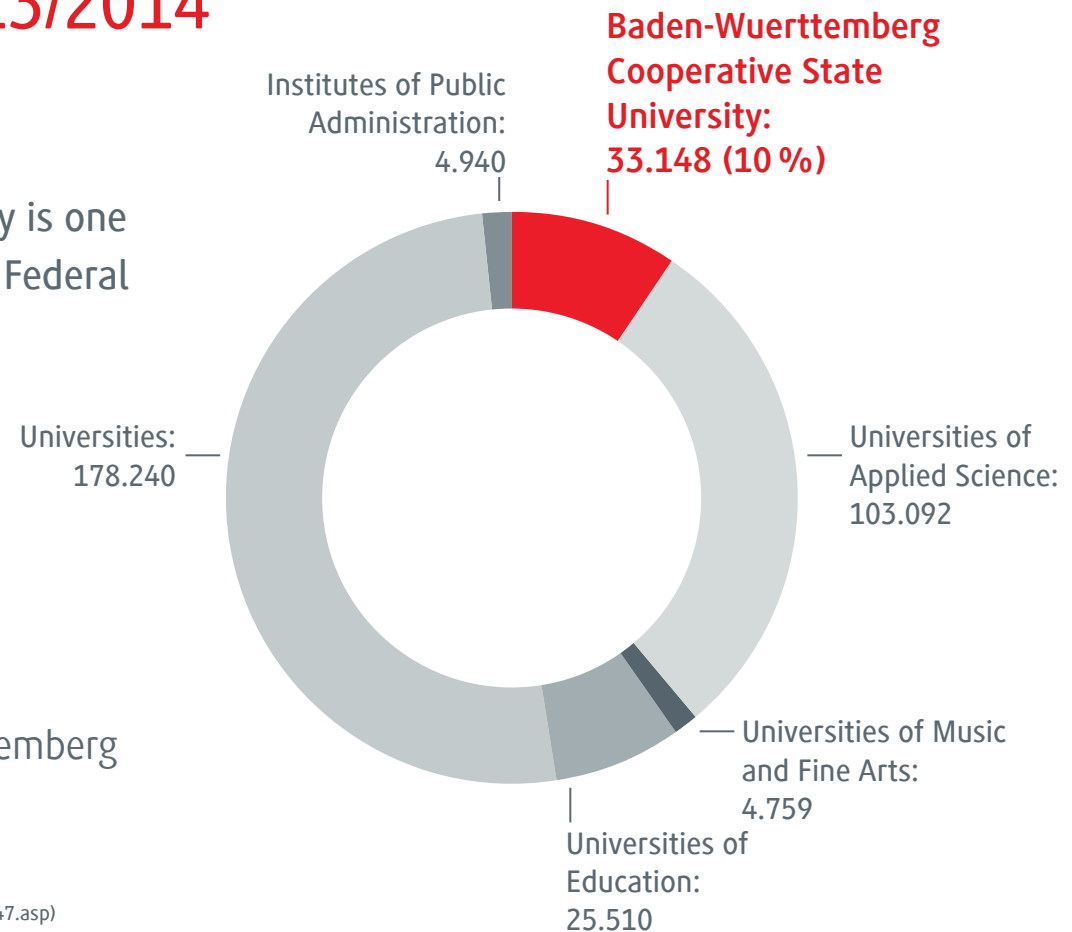
# Universities and the Number of Enrolled Students in Winter Term 2013/2014 in Baden-Wuerttemberg

Baden-Wuerttemberg Cooperative State University is one of the largest higher education institutions in the Federal State of Baden-Wuerttemberg

- 9 DHBW study locations
- 3 DHBW branch campuses
- approx. 34.000 enrolled students
- approx. 9.000 corporate partners

Overall 350.000 enrolled students in Baden-Wuerttemberg in winter term 2013/2014\*

\*Press release StaLA, Stuttgart, 25. November 2013 – Nr. 347/2013: vorläufige Zahlen aufgrund Schnellmeldung der Hochschulen (<http://www.statistik.baden-wuerttemberg.de/Pressemitt/2013347.asp>)



## Education Landscape at a Glance



### GERMANY

Apprentices (2012)	1,4 Mio.
Students (2013/2014)	2,6 Mio.

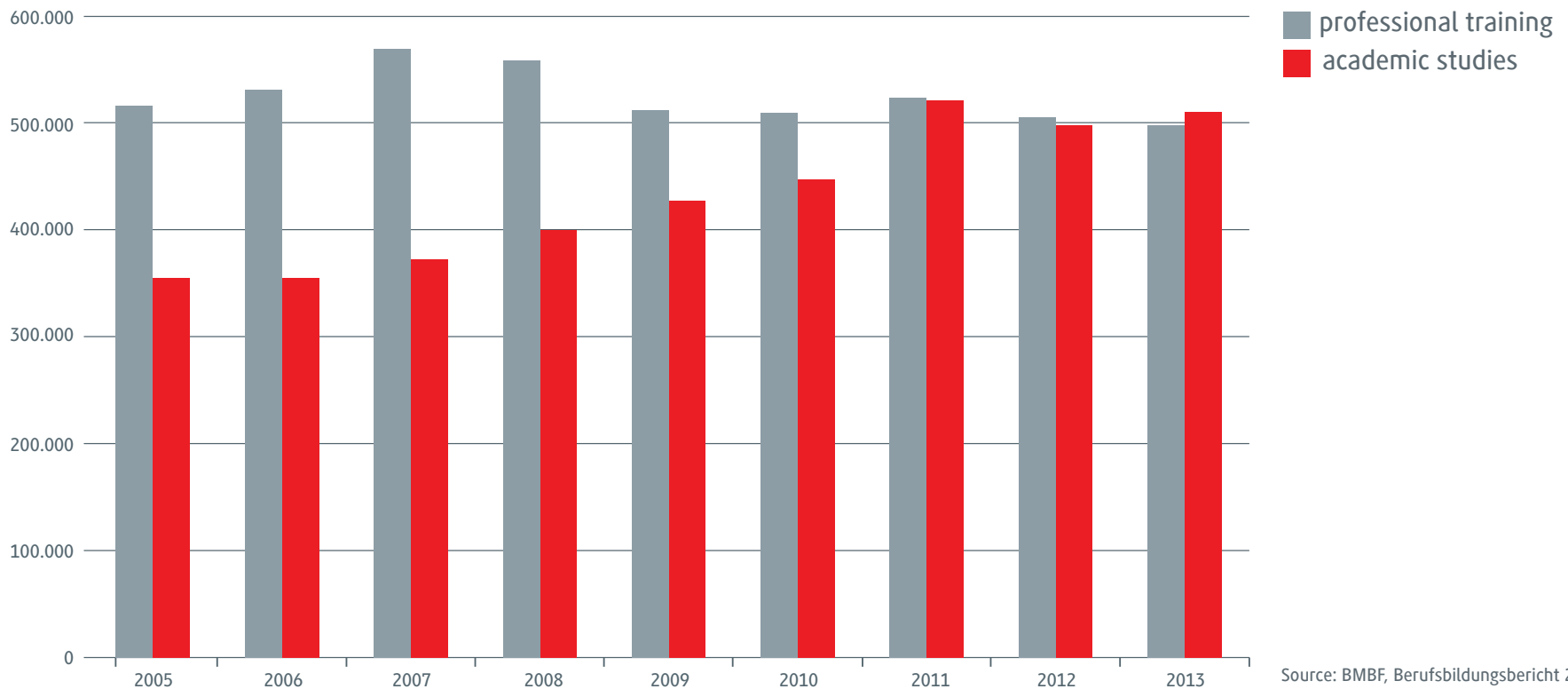
### BADEN-WUERTEMBERG

Apprentices (2012)	0,2 Mio.
Students (2013/2014)	0,3 Mio.

Source: <https://www.destatis.de/DE/ZahlenFakten/GesellschaftStaat/BildungForschungKultur/Schulen/Aktuell.html>;  
<http://www.statistik.baden-wuerttemberg.de/BildungKultur/Landesdaten/abschulen.asp>;  
<http://www.statistik.baden-wuerttemberg.de/BildungKultur/Landesdaten/ausbAusbildungsbereiche.asp>

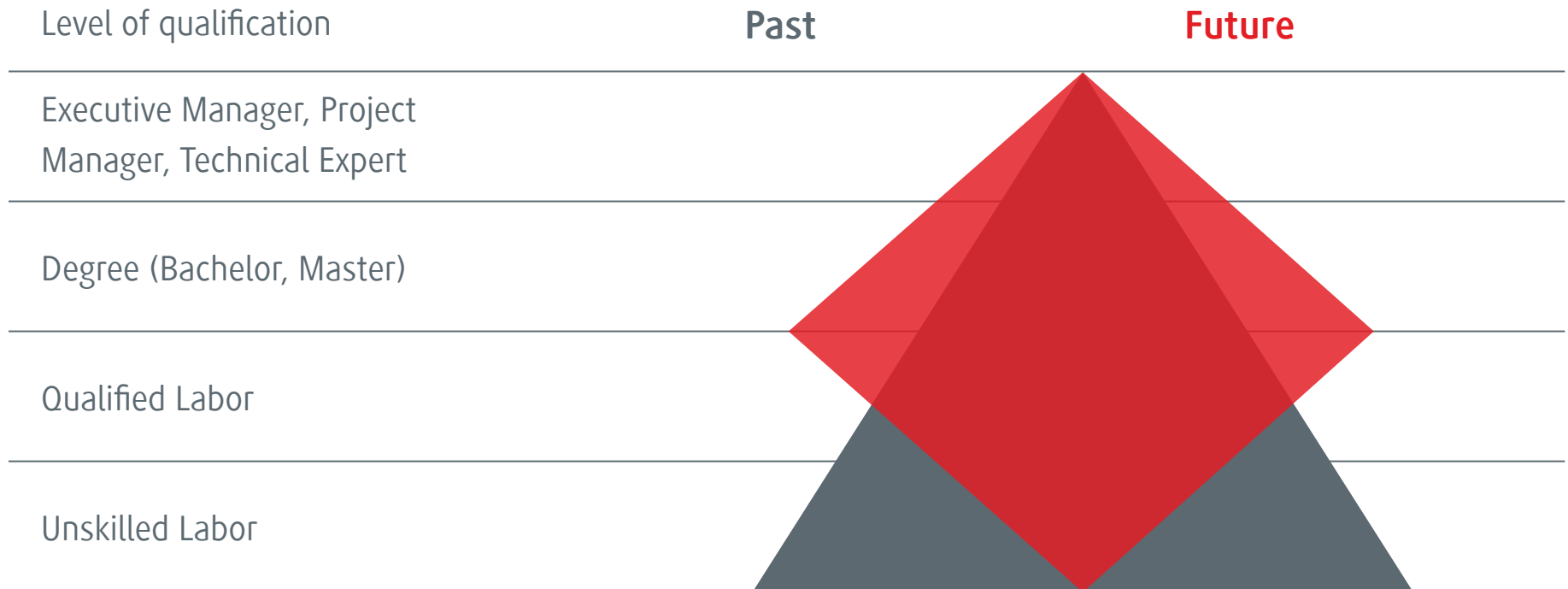
# Education Landscape at a Glance

Number of enrolled first-year students (2005 to 2013)



Source: BMBF, Berufsbildungsbericht 2014, S. 47, Schaubild 13.

# The Changing of Skills and Qualification Demand within the Economy



Source: Prof. Matthias Landmesser, „Herausforderungen für die akademische Weiterbildung aus Unternehmenssicht“, KIT, März

# The Dual Study Concept

## Theoretical Knowledge

6 x 12 weeks of intensive studies at one of the 12 DHBW locations and campuses

## Practical Experience

6 x 12 weeks of practical training in one of over 9.000 partner companies or social institutions



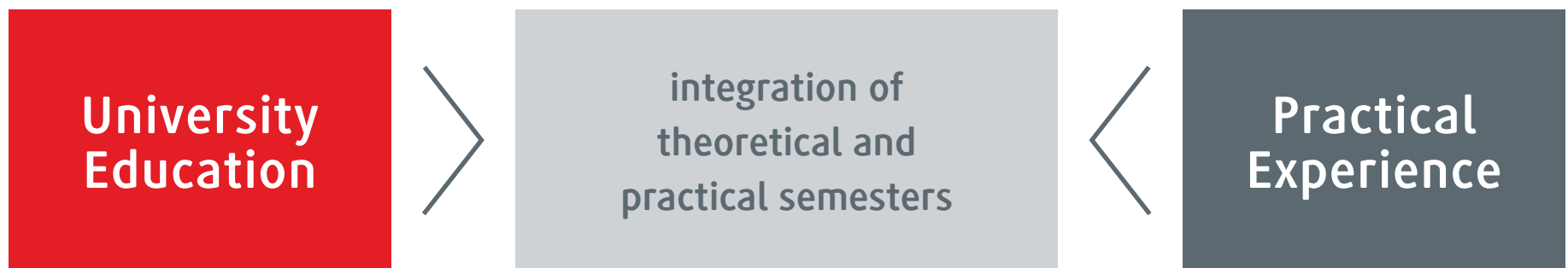
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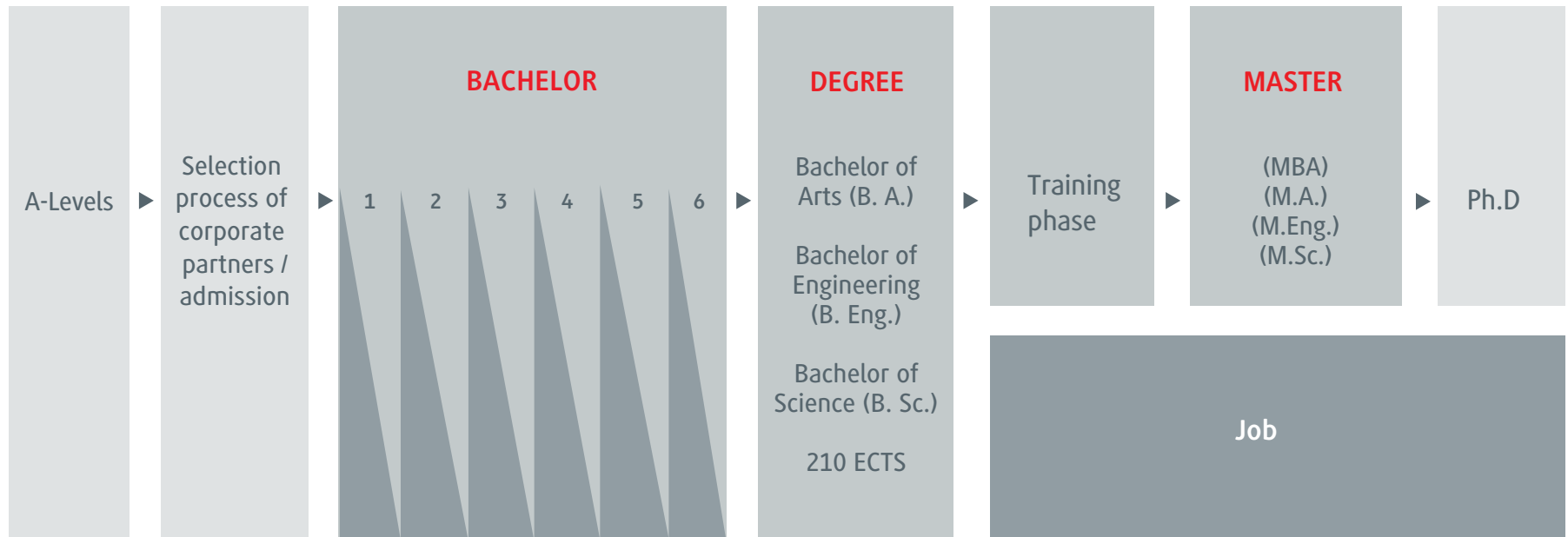
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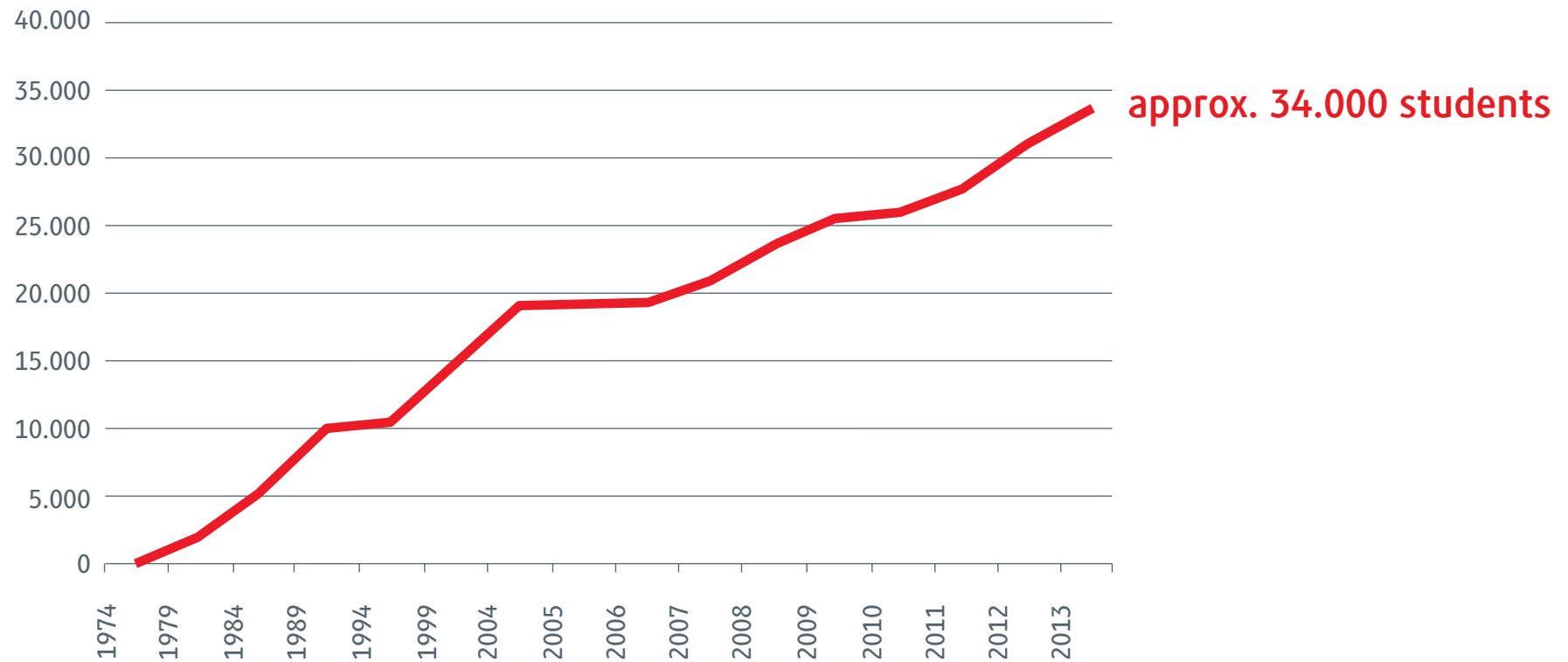




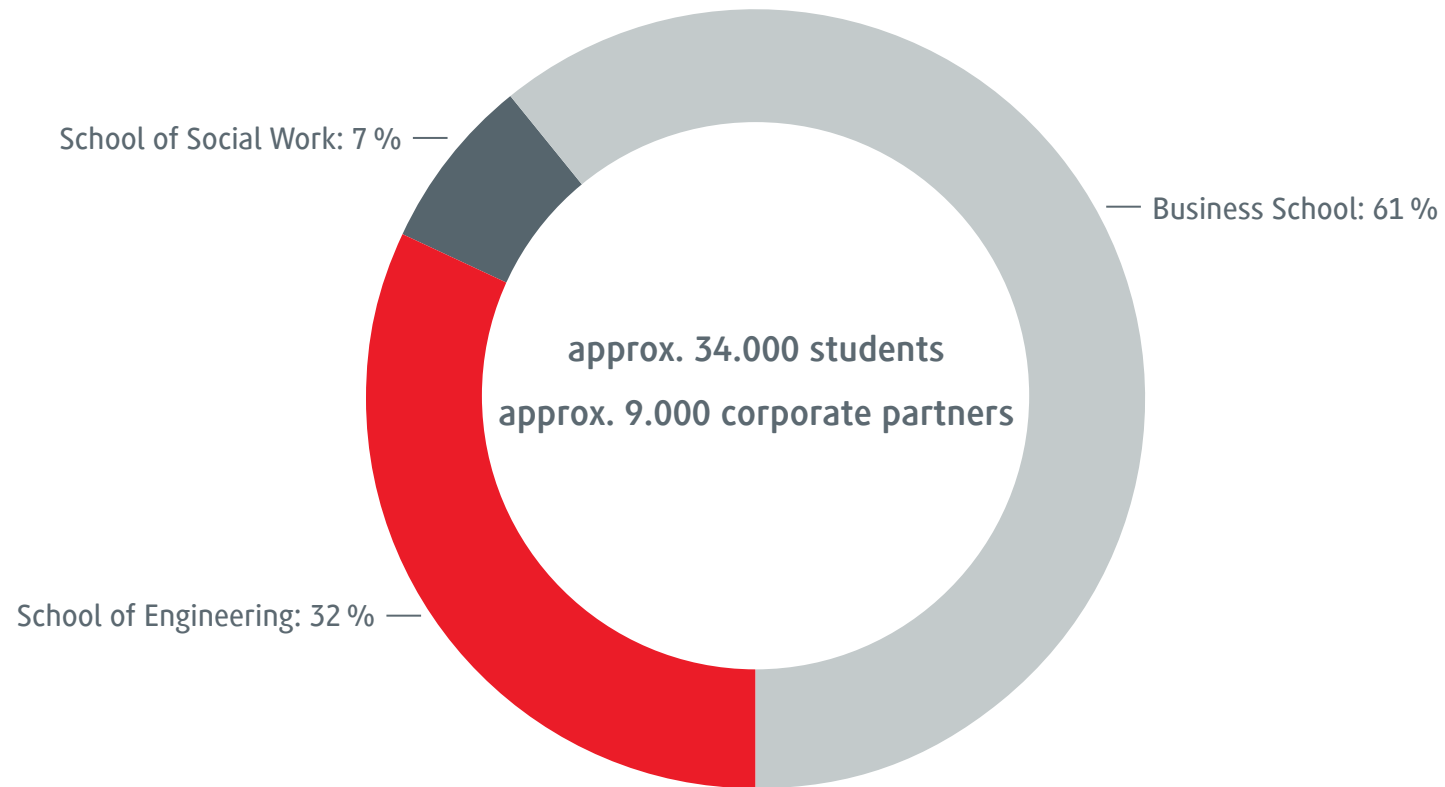
# The Progress of Studies



## Number of Enrolled Students 1974-2013



## 3 Schools – Allocation of Students



## Advantages for Corporate Partners

- Practice-oriented training
- Retaining top performers
- Partner companies are active members
- Excellent performance of students enrolled
- Short adjustment period at future jobs



## Advantages for Students

- Successful combination of theoretical knowledge and practical experience
- Small study groups – individual support and supervision
- Short study period – early career entry
- Financial independence
- University lecturers and field practice experts
- Excellent employment outlook



# Advantages of DHBW in Relation to Education and Labor Policy

- Short study period of only 3 years
- High success rate (90%)
- High employability upon graduation
- Young graduates



# Objectives of Cooperative Education at DHBW



## Factors of Success

Best graduates  
of the German  
school system  
study at DHBW

Empirical study of  
University of Tuebingen

DHBW graduates are  
promoted to executive  
positions earlier than  
other graduates

IBM study on career  
opportunities

Within the age bracket  
of 31- to 40-year old em-  
ployees DHBW graduates  
earn on average the  
highest salaries

IBM study on career  
opportunities



# International Collaboration

- More than 200 international cooperations



## On the Road to Success with Renowned Corporate Partners

  
GROUP**SIEMENS****DAIMLER****PORSCHE****IBM**Alcatel·Lucent **Deloitte.****BOSCH**  
Technik fürs Leben**STIHL** **WÜRTH****DECATHLON** **KÄRCHER***Coca-Cola*elringklinger **WITTENSTEIN****TRUMPF**

ThyssenKrupp

**FESTO****Allianz** 

